



## **SunSi's Lightsky LED Products Deployed at Gold Rush Gaming Room in Collin County, Texas**

NEW YORK, NY (Marketwire-10/15/2012) SunSi Energies Inc. ("SunSi") (OTCQB: SSIED, SSIE), an international manufacturer, seller and distributor of energy products and solutions, today announced it has entered into an agreement with Gold Rush Gaming Room, LLC ("Gold Rush Gaming") to conduct a trial of its LED lighting products at Gold Rush Gaming's 15,000 square foot facility located in Collin County, Texas.

Upon completion of the assessment period, Gold Rush Gaming will determine the level of deployment of SunSi's Lightsky products at this facility and three new facilities that are expected to open in 2013. The LED installation was negotiated by SunSi's agent Global Resource Group, Inc., a well-established Texas based company with an excellent track record and history of the distribution and sales of products to multi-location, high profile mega retailers such as Wal-Mart and Costco.

David Natan, SunSi's CEO stated, "The casino and game room industry is an ideal and logical location for us to deploy and demonstrate the energy savings capabilities of our Lightsky product line. During the last three weeks we have entered into three trials for our LED products. We are confident that our strategy of targeting high profile companies focused on reducing the level of their energy consumption will prove to be a very efficient way to rapidly generate sizeable orders and revenue growth."

Clarence Morgan, Gold Rush Gaming's CEO stated, "Gold Rush is excited about the opportunity to give our gaming facility in Collin County, a fresh new look and to install LED lighting at our future facilities; while at the same time generating cost savings that will benefit our bottom line. With electricity being a major cost component, we look forward to benefitting from the savings that we expect to realize almost immediately through the greatly reduced energy consumption levels of LED bulbs."

### **About SunSi Energies Inc.**

SunSi Energies is a global company whose products and solutions focus on renewable energy and improved energy efficiency. SunSi's subsidiary, TransPacific Energy Inc. ("TPE") has patented a technology which uses proprietary multiple component fluids that are environmentally sound, non-toxic and non-flammable. Custom formulated mixtures efficiently capture and convert heat directly from the heat source at temperatures ranging from 80° F to 1000° F. TPE's technology offers applications at broader temperature ranges than other energy recovery systems. TPE's systems in certain applications reduce operating and maintenance costs thereby significantly improving return on capital expenditures thus making the purchase of waste heat recovery systems which previously yielded nominal savings, economically viable.

SunSi is the exclusive distributor in the U.S., Canada, and Mexico of Light Emitting Diode ("LED") commercial lighting products and fixtures for a premier LED manufacturer, Lightsky. An LED is a semiconductor device which converts electricity into light. The LED light is considered "green" because of the absence of dangerous chemicals and an accompanying significant reduction in energy consumption depending on the application, from 50% to 70% of traditional lighting products.

SunSi, is also a significant manufacturer and distributor of trichlorosilane ("TCS") in China. TCS is a specialty chemical primarily used in the production of polysilicon, which is an essential raw material in the production of solar cells for PV panels that convert sunlight to electricity. TCS is considered to be the first product in the solar PV value chain before polysilicon, and is also the principal source of ultrapure silicon in the semiconductor industry. For additional information regarding SunSi Energies Inc., Transpacific Energy, Inc., or Lightsky please visit the companies' websites at [www.sunsienergies.com](http://www.sunsienergies.com), [www.transpacenergy.com](http://www.transpacenergy.com), [www.lightsky-led.com](http://www.lightsky-led.com) or contact Richard St-Julien at (646) 205-0291.

### **Forward-Looking Statements**

Except for statements of historical fact, the matters discussed in this press release are forward-looking. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "future," "plan" or "planned," "expects" or "projected." These forward-looking statements reflect numerous assumptions and involve a variety of risks and uncertainties, many of which are beyond the company's control that may cause actual results to

differ materially from stated expectations. Some of the factors that could cause actual results to differ materially from the forward-looking statements contained herein include, without limitation: (i) a decision by Gold Rush Gaming to purchase Lightsky products, (ii) Sunsi's ability to generate significant revenues from its LED business and (iii) other factors detailed in documents we file from time to time with the Securities and Exchange Commission, which are available at [www.sec.gov](http://www.sec.gov).

**CONTACT:**

Jeff Ramson

ProActive Capital Resources Group, LLC

(646) 863-6341

[www.proactivecrg.com](http://www.proactivecrg.com)