



## **SunSi Expands Commercialization of its LED Display Products in Rapidly Growing \$1.7 Billion Global Market**

NEW YORK, NY (Marketwire- December 4, 2012) SunSi Energies Inc. (“SunSi”) (OTCQB: SSIE), an international manufacturer, seller and distributor of energy products and solutions, today announced the launch and commercialization of its Lightsky LED display product line. SunSi will increase its marketing efforts and presence in the outdoor LED display market beyond its current exclusive territories in the U.S., Canada and Mexico; and has also received approval to market LED display products in Latin America, the Caribbean and France. Lightsky’s LED display signs will initially be sold to signage companies for their respective markets and clients.

Electronicast, a respected industry firm specializing in forecasting technology and global market trends in electronics; has forecasted that the worldwide consumption of LED lighting used in signage and professional displays, is expected to reach \$3.3 billion by 2017, a \$1.67 billion increase from the global consumption value posted in 2011.

Lightsky offers all resolution types of LED displays at various sizes including the large size where SunSi believes that Lightsky has notable advantages in today’s marketplace which requires a customized, quality product line at competitive prices; and can be delivered to the customer in a timely fashion.

SunSi’s Chairman Richard St-Julien stated, “We are very pleased with the early momentum that we have established within the North American LED marketplace. Our strategy to date has been primarily focused on targeting larger, multi-location entities with the intent to install and retro-fit our commercial LED lighting products. Stepping forward, we have expanded our marketing efforts to include the outdoor LED display marketplace. This is a segment within the LED market in which Lightsky excels as evidenced by their LED signs in use and on display in many high profile locations. We have already received a number of inquiries and requests for pricing for our large, high resolution LED displays and believe that these products will quickly provide a significant revenue source for our business.”

### **About SunSi Energies Inc.**

SunSi Energies is a global company whose products and solutions focus on renewable energy and improved energy efficiency. SunSi’s subsidiary, TransPacific Energy Inc. (“TPE”) has patented a technology which uses proprietary multiple component fluids that are environmentally sound, non-toxic and non-flammable. Custom formulated mixtures efficiently capture and convert heat directly from the heat source at temperatures ranging from 80° F to 1000° F. TPE’s technology offers applications at broader temperature ranges than other energy recovery systems. TPE’s systems in certain applications reduce operating and maintenance costs thereby significantly improving return on capital expenditures thus making the purchase of waste heat recovery systems which previously yielded nominal savings, economically viable. SunSi is the exclusive distributor in the U.S., Canada, and Mexico of Light Emitting Diode (“LED”)

commercial lighting products and fixtures for a premier LED manufacturer, Lightsky. An LED is a semiconductor device which converts electricity into light. The LED light is considered "green" because of the absence of dangerous chemicals and an accompanying significant reduction in energy consumption depending on the application, from 50% to 70% of traditional lighting products.

SunSi, is also a significant manufacturer and distributor of trichlorosilane ("TCS") in China. TCS is a specialty chemical primarily used in the production of polysilicon, which is an essential raw material in the production of solar cells for PV panels that convert sunlight to electricity. TCS is considered to be the first product in the solar PV value chain before polysilicon, and is also the principal source of ultrapure silicon in the semiconductor industry. For additional information regarding SunSi Energies Inc. or Transpacific Energy, Inc., please visit the companies' websites at [www.sunsienergies.com](http://www.sunsienergies.com), [www.transpacenergy.com](http://www.transpacenergy.com), [www.lightsky-led.com](http://www.lightsky-led.com) or contact Richard St-Julien at (646) 205-0291.

### **Forward-Looking Statements**

Except for statements of historical fact, the matters discussed in this press release are forward-looking. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "future," "plan" or "planned," "expects" or "projected." These forward-looking statements reflect numerous assumptions and involve a variety of risks and uncertainties, many of which are beyond the company's control that may cause actual results to differ materially from stated expectations. Some of the factors that could cause actual results to differ materially from the forward-looking statements contained herein include, without limitation (i) that SunSi will quickly be able to generate significant revenue from the sale of large LED display signs, and (iii) other factors detailed in documents we file from time to time with the Securities and Exchange Commission, which are available at [www.sec.gov](http://www.sec.gov).

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