



ForceField Energy to Present at the Rodman & Renshaw 16th Annual Global Investment Conference in New York on September 10, 2014

NEW YORK, NY (Marketwire - September 3, 2014) ForceField Energy Inc. (“ForceField”, or the “Company”) (NASDAQ: FNRG), a designer, seller and distributor of energy products and solutions, today announced that management will present at the Rodman & Renshaw 16th Annual Global Investment Conference, sponsored by H.C. Wainwright & Co., LLC. The conference will be held September 8-10, 2014 at the New York Palace Hotel in New York.

The conference is attended by public companies, institutional investors, sophisticated private investors and industry executives.

The Company’s presentation is scheduled to begin at 1:40 p.m. EDT on September 10, 2014 and will be available via a live webcast. To access the live audio webcast of the Rodman presentation, please log on through a link located in the Investors section of ForceField’s website at www.forcefieldenergy.com. A replay of the webcast will be available one hour after the conclusion of the live event.

As part of the conference, ForceField Energy management will participate in one-on-one meetings with investors. Members of the investment community who are interested in meeting with management should contact their H.C. Wainwright & Co., LLC representative or the Company at 212-672-1786.

David Natan, ForceField's Chief Executive Officer stated, “the Rodman & Renshaw conference is an excellent venue to provide an update on the significant progress we have made over the past year in driving new revenue opportunities in our LED lighting products and solutions business.”

About Rodman & Renshaw 16th Annual Global Investment Conferences

The Conference will be held September 9-10, 2014 with more than 250 public & private companies from around the world expected to present to an audience of over 2,000 attendees. The two day event will feature tracks devoted to Biotechnology/Healthcare, Metals & Mining, Technology, Cleantech and Growth. The Conference will include corporate presentations and Q&A sessions, investor one-on-one meetings and daily networking opportunities. Institutional investors, venture capitalists, private equity firms, sophisticated private investors and industry executives are welcome to attend this conference. Register online at the Rodman & Renshaw Conference website at www.rodman.com or contact Lily Khaykina, Rodman & Renshaw's Conference Manager, at (212) 356-0529 or via e-mail at LK@rodman.com

About ForceField Energy Inc.

ForceField Energy Inc. and its subsidiaries comprise a global company whose products and solutions focus on sustainable energy solutions and improved energy efficiency. ForceField is a distributor of LED lighting products for a number of premier LED lighting manufacturers; and through its subsidiary American Lighting, is an award winning-contractor that has completed lighting installations for numerous high profile concerns in a variety of industries. ForceField is also a licensee of modular, heat recovery systems that convert waste heat into clean electricity. Its patented technology is based upon the Organic Rankine Cycle (ORC) and uses proprietary, multiple-component fluids that are environmentally sound.

Forward-Looking Statements

Except for statements of historical fact, the matters discussed in this press release are forward-looking. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "future," "anticipates" or "anticipated," "believes," "estimated" or "estimates," "plan" or "planned," "expects" or "projected." These forward-looking statements reflect numerous assumptions and involve a variety of risks and uncertainties, many of which are beyond ForceField's control that may cause actual results to differ materially from stated expectations. Some of the factors that could cause actual results to differ materially from the forward-looking statements contained herein include (i) achieving 2014 revenue and other financial guidance; (ii) the Company's ability to obtain adequate financing to achieve its LED objectives; (iii) the successful installation and efficacy of the Company's LED lighting products; (iv) successful integration of ALD's operations into ForceField; (v) the Company's ability to successfully raise sufficient capital to effectuate the ESCO acquisition as well as for additional working capital to (vi) closing the ESCO transaction before October 15, 2014, (vii) the ESCO transaction being accretive to ForceField's earnings, (viii) accelerated combined Company and ESCO growth, synergistic cost savings and performance subsequent to closing, (ix) the enormous revenue potential for the cross licensing agreement with Noveda and (x) obtaining additional orders from Sharp (xi) and other factors, without limitation, which are set forth in documents we file from time to time with the Securities and Exchange Commission, which are available at www.sec.gov. For a written description of these factors, see the section titled "Risk Factors" in the Company's Form 10-K for the fiscal year ended December 31, 2013 and any updating information in subsequent SEC filings. The Company disclaims any intention or obligation to update these forward-looking statements whether as a result of subsequent events or otherwise, except as required by law.

Contact information

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