



**SunSi Completes Name Change to ForceField Energy;  
Trading Symbol Changes From “SSIE” to “FNRG”**  
*New Name Reflects Broader Product And Service Offering Focusing  
On Efficient Energy Markets*

NEW YORK, NY (Marketwire-2/27/2013) –SunSi Energies Inc. (“SunSi”) (OTCQB:SSIE), an international manufacturer, seller and distributor of energy products and solutions today announced effective tomorrow, February 28, 2013 its name will become ForceField Energy Inc., and its common stock will begin trading under the new trading symbol “FNRG” as of the market open. The name change will not require any action by stockholders. Shares held in trading accounts will be automatically updated to reflect the new name and symbol in their account statements. Stockholders who hold shares in certificate form are not required to exchange their SunSi certificates.

Richard St-Julien, SunSi’s Chairman stated, “Over the past several months, we have taken decisive actions to strengthen our operations by diversifying our business. We are excited about the future prospects of our Company, and look forward to building a new recognizable brand that will enhance our visibility, improve the liquidity in our common stock and will help create significant shareholder value.”

**About SunSi Energies Inc.**

SunSi Energies is a global company whose products and solutions focus on renewable energy and improved energy efficiency. SunSi’s subsidiary, TransPacific Energy Inc. (“TPE”) has patented a technology which uses proprietary multiple component fluids that are environmentally sound, non-toxic and non-flammable. Custom formulated mixtures efficiently capture and convert heat directly from the heat source at temperatures ranging from 75° F to 950° F. TPE's technology offers applications at broader temperature ranges than other energy recovery systems. TPE's systems in certain applications reduce operating and maintenance costs thereby significantly improving return on capital expenditures thus making the purchase of waste heat recovery systems which previously yielded nominal savings, economically viable.

SunSi is the exclusive distributor in the U.S., Canada, Mexico, Latin America, and the Caribbean of Light Emitting Diode (“LED”) commercial lighting products and fixtures for a premier LED manufacturer, Lightsky. An LED is a semiconductor device which converts electricity into light. The LED light is considered "green" because of the absence of dangerous chemicals and an accompanying significant reduction in energy consumption depending on the application, from 50% to 70% of traditional lighting products.

SunSi, is also a significant manufacturer and distributor of trichlorosilane (“TCS”) in China. TCS is a specialty chemical primarily used in the production of polysilicon, which is an essential raw material in the production of solar cells for PV panels that convert sunlight to electricity. TCS is considered to be the first product in the solar PV value chain before polysilicon, and is also the principal source of ultrapure silicon in the semiconductor industry. For additional information regarding SunSi Energies Inc. or Transpacific Energy, Inc., please visit the companies' websites at [www.sunsienergies.com](http://www.sunsienergies.com), [www.transpacenergy.com](http://www.transpacenergy.com), [www.lightsky-led.com](http://www.lightsky-led.com) or contact Richard St-Julien at (646) 205-0291.

**Forward-Looking Statements**

Except for statements of historical fact, the matters discussed in this press release are forward-looking. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "future," "plan" or "planned," "expects" or "projected." These forward-looking statements reflect numerous assumptions and involve a variety of risks and uncertainties, many of which are beyond the company's control that may cause actual results to differ materially from stated expectations. Some of the factors that could cause actual results to differ materially from the forward-looking statements contained herein include (i) the Company's ability to generate significant revenues from its waste heat technology and LED lighting segments, (ii) the Company's ability to obtain adequate financing to achieve its business plan (iii) creating significant shareholder value and other factors without limitation which are detailed in documents we file from time to time with the Securities and Exchange Commission, which are available at [www.sec.gov](http://www.sec.gov).

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