



SunSi Acquires Exclusive Rights to Distribute LED Products in North America

Acquisition Will Supplement and Diversify Company Revenue Streams

New York August 27, 2012 (GLOBE NEWSWIRE) –SunSi Energies Inc. ("SunSi") (OTCQB:SSIE) an international manufacturer, seller and distributor of energy products and technologies, announced it has acquired the exclusive North American rights to distribute high performance light emitting diode (LED) products used in a wide array of applications. These products are manufactured by the highly respected Shanghai Lightsky Optoelectronics Technology Co., Ltd. located in Shanghai, China ("Lightsky").

Lightsky is a leading LED manufacturer for large commercial and institutional users with a strong product portfolio ranging from illumination LED lighting, to LED video display systems and architectural LED lighting. Lightsky also manufactures products for consumer use. Lightsky has deployed its products in major projects including the Shanghai International Airport, the 2010 Shanghai World Expo, Hong Kong University and Shanghai Metro Station. Lightsky holds a series of design and utility patents, and certificates including ISO9001, CE, Rohs, and other international certifications and qualifications. Lightsky's high quality LED products incorporate high quality diodes combined with proprietary circuitry, electronics and quality assembly, to produce superior products.

To acquire these rights to distribute Lightsky's LED products, SunSi paid \$750,000 in restricted common stock in return for the exclusive rights in North American territories, including the United States, Canada and Mexico. In order to maintain exclusivity for the five year period and for the automatic renewal periods, SunSi must achieve certain performance milestones.

A Light Emitting Diode ("LED") is a semiconductor device that converts electricity into light. The LED light is considered "green" because of the absence of dangerous chemicals like mercury and minerals in the product and an accompanying significant reduction in energy consumption depending on the application, from 50% to 80% of traditional lighting products. It is expected that over the next 5-10 years, the U.S. and the world will transition from incandescent and fluorescent fixtures to LED technology, which is superior in terms of lifecycle, operating costs and energy consumption. It is estimated by the U.S. Department of Energy that there are over 2.5 billion fixtures in commercial and industrial properties throughout the USA. The replacement cost of these fixtures could exceed one trillion dollars.

SunSi plans to capitalize on this enormous market opportunity by leveraging Lightsky's reputation, technology and quality products to penetrate numerous markets it has already identified. SunSi plans to offer a wide range of LED products for large consumer retail chains, commercial office space, warehouses, parking facilities, stadiums and arenas, exterior building facades, airports, and for LED fluorescent replacement lighting.

Richard St-Julien, SunSi's Chairman stated, "We are delighted to further diversify our green and renewable energy business in North America through this new exceptional distribution relationship with a leading world-class LED products manufacturer. Lightsky's products have a long lifecycle and a high ROI, as they have been proven to substantially reduce energy consumption in large scale and small deployments. This is our second significant transaction in 2012 and is only the beginning of our expansion process. We have other significant synergistic opportunities that we are working on and expect to consummate before the end of 2012."

About SunSi Energies Inc.

SunSi Energies is a global company whose products and solutions focus on renewable energy and improved energy efficiency. SunSi subsidiary, TPE has patented a technology which uses proprietary multiple component fluids that are environmentally sound, non-toxic and non-flammable. Custom formulated mixtures efficiently capture and convert heat directly from the heat source at temperatures ranging from 100 °F to 1000 °F. TPE's technology offers applications at broader temperature ranges than other energy recovery systems. TPE's systems in certain applications, reduce operating and maintenance costs thereby significantly improving return on capital expenditures thus making the purchase of waste heat recovery systems that previously yielded nominal savings, economically viable.

SunSi has also entered a distribution agreement to be the exclusive North American, Canadian and Mexican distributor of LED commercial lighting and fixtures for a premier LED manufacturer in China. A Light Emitting Diode ("LED") is a semiconductor device that converts electricity into light. The LED light is considered "green" because of the absence of dangerous chemicals like mercury and minerals in the product and an accompanying significant reduction in energy consumption depending on the application, from 50% to 80% of traditional lighting products

Additionally, SunSi is a significant producer and distributor of trichlorosilane ("TCS") in China. TCS is a specialty chemical primarily used in the production of polysilicon, which is an essential raw material in the production of solar cells for PV panels that convert sunlight to electricity. TCS is considered to be the first product in the solar PV value chain before polysilicon, and is also the principal source of ultrapure silicon in the semiconductor industry.

For additional information regarding SunSi Energies Inc. or Transpacific Energies Inc., please visit the companies' websites at www.sunsienergies.com , www.transpacenergy.com, or contact Richard St-Julien at (646) 205-0291.

Forward-Looking Statements

Except for statements of historical fact, the matters discussed in this press release are forward-looking. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "future," "plan" or "planned," "expects," or "projected." These forward-looking statements reflect numerous assumptions and involve a variety of risks and uncertainties, many of which are beyond the company's control that may cause actual results to differ materially from stated expectations. Some of the factors that could

cause actual results to differ materially from the forward-looking statements contained herein include, without limitation: (i) TPE being accretive to SunSi earnings in 2012 (ii) competitive viability of TPE's technology, (iii) our ability to leverage markets in China for the TPE product, (iv) integration issues following the acquisition of TPE, (v) acceptance by potential new customers of SunSi's new LED products, (vi) SunSi consummating additional acquisitions in 2012, and (vii) other factors detailed in documents we file from time to time with the Securities and Exchange Commission, which are available at www.sec.gov.

Investor relation Contact::

Jeff Ramson

ProActive Capital Resources Group, LLC

245 Park Avenue, 24th Floor

New York, NY 10167

646-863-6341 office

www.proactivecrg.com

www.proactivenewsroom.com