



ForceField Energy Receives LED Lighting Purchase Order from Fortune 100 Company as a Result of a Successful Initial Trial

Additional LED Products Currently Being Evaluated at Multiple Locations

NEW YORK, NY (Globe Newswire-March 05, 2014) ForceField Energy Inc. (“ForceField”, or the “Company”) (NASDAQ: FNRG), a designer, seller and distributor of energy products and solutions, today announced the signing of a LED lighting purchase order for the immediate sale and delivery of LED “High Bay” and LED fluorescent replacement lighting products to a warehouse facility of a Fortune 100 company located in southern United States. This purchase order for approximately 300 LED High Bay Lights and approximately 100 LED tubes followed a successful initial trial and previous purchases of the Company’s LED products. To date, the Company has installed its LED products at five facilities of this same client.

“Having met the stringent requirements of a Fortune 100 company required to generate purchase orders, this pending sale further demonstrates the quality and value that our LED lighting product portfolio provides to our growing customer base”, stated Richard St Julien, ForceField’s Executive Chairman and President of its LED Division. “Efficient warehousing and reduced supply chain costs are an integral part of the strategy for highly competitive organizations and LED lighting is an essential component to achieve this end. We continue to see significant demand in the form of various other bid proposals for our LED lighting products and solutions related to warehouses, as well as other commercial and industrial applications.”

About ForceField Energy Inc.

ForceField Energy Inc. and its subsidiaries, collectively referred to as “ForceField”, comprise a global company whose products and solutions focus on renewable and sustainable energy solutions and improved energy efficiency. ForceField is a global distributor of commercial LED lighting products for a premier manufacturer, Shanghai Lightsky Optoelectronics Technology Co., Ltd. ForceField Energy maintains exclusive distribution rights within the United States, Canada, Mexico, Latin America, the Caribbean and parts of Europe; as well as being a distributor for Catalyst LED products. A light emitting diode (or “LED”) is a semiconductor device that converts electricity into light. LED lights are considered green products due to the absence of any dangerous chemicals and their ability to significantly reduce energy consumption by 50% to 85% over traditional lighting products depending upon the application.

Additionally, ForceField is distributor of smart electric meters for PowerOneData International, Inc., an international company that provides Advanced Metering Infrastructure (AMI) solutions and Automated Street Light Management (ASLM) systems. AMI solutions enable low-cost, real-time data capture in an effort to reduce transmission distribution losses, power generation expenses and operating costs.

ForceField is a designer and licensee of modular, heat recovery systems that convert waste heat into clean electricity. Its patented technology is based upon the Organic Rankine Cycle (ORC) and uses proprietary, multiple-component fluids that are environmentally sound and applicable at broader temperature ranges than other energy recovery systems. These recovery systems increase both the economic and operating efficiency of a process, while significantly decreasing the amount of thermal and air pollution emitted into the environment.

Forward-Looking Statements

Except for statements of historical fact, the matters discussed in this press release are forward-looking. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "future," "plan" or "planned," "expects" or "projected." These forward-looking statements reflect numerous assumptions and involve a variety of risks and uncertainties, many of which are beyond the company's control that may cause actual results to differ materially from stated expectations. Some of the factors that could cause actual results to differ materially from the forward-looking statements contained herein include i) the Company's ability to generate significant revenues and profits from its waste heat technology and LED lighting segments, (ii) the Company's ability to obtain adequate financing to achieve its LED and waste heat technology business plan (iii) the successful installation and efficacy of the Company's LED lighting products (iv) other factors without limitation which are detailed in documents we file from time to time with the Securities and Exchange Commission, which are available at www.sec.gov.

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