



ForceField Energy Receives Initial LED Lighting Purchase Order from Prominent Texas-Based Printing Company

NEW YORK, NY (GlobeNewswire: November 14, 2013) ForceField Energy Inc. (“ForceField”) (Nasdaq: FNRG), an international manufacturer, seller and distributor of energy products and solutions, announced today that it had received an initial \$175,000 purchase order for LED lighting products from Motivating Graphics Inc. (“MG”) in Fort Worth, Texas. MG is a rapidly growing printing and packaging company with over 1,000 employees in four countries and a service base that includes a number of Fortune 500 and other large international corporations. The LED retrofit project, which covers all of MG’s administrative offices and almost 180,000 square feet of production facilities, is expected to be completed by late December 2013.

Richard St-Julien, Chairman of ForceField Energy stated, “We are proud that our products and abilities meet the high quality standards of such a well-established and leading organization such as Motivating Graphics. This agreement offers greater proof as to our ability to meet the needs of medium to large sized enterprises in both the United States and abroad.” Mr. St-Julien further remarked, “ForceField Energy remains a strong advocate for offering energy consumers a complete lighting solution. We firmly believe in the quality and performance of our LED products, our ability to expedite energy audits, and our capacity to combine competitive pricing with attractive financing options. We believe that this vision and partnership approach will provide us with strong competitive advantages as we continue to march forward.”

Ray G. Clark, President and CEO of Motivating Graphics stated, “With more than 30 years of experience in the printing industry, Motivating Graphics is dedicated to delivering the highest quality in services and products to our customer base while maintaining energy-efficient and eco-friendly production facilities. We are excited to partner with ForceField Energy on this LED retrofit of our Fort Worth facility. The project will enable us to improve our energy efficiency, reduce our maintenance and operating costs, and realize a return on investment within three years of implementation. The quality of ForceField’s products and their ability to provide a complete turnkey solution along with an excellent financing package, were critical factors in our decision to form this partnership.”

About Motivating Graphics

Headquartered in Fort Worth, Texas, Motivating Graphics (“MG”) is a family owned world class global print and packaging solutions business operated by three generations of Clarks: Tim, Chris, Ray Jr., Ray Sr. Through their vision and commitment, Motivating Graphics has grown to over 1,000 employees in the United States, Brazil, Mexico and Hungary.

MG with ISO 9001 certification has been in the printing industry for over 30 years and has some of the most technologically advanced equipment and facilities in the printing industry. MG’s

business consists of traditional printing, litho-laminated corrugated boxes, CD replication, kitting and packaging. MG currently services the high-tech telecommunications industry including a number of Fortune 500 and other large international companies.

About ForceField Energy Inc.

ForceField Energy is a global company whose products and solutions focus on renewable energy and improved energy efficiency. ForceField is the exclusive distributor in the U.S., Canada, Mexico, Latin America, Europe and the Caribbean of Light Emitting Diode ("LED") commercial lighting products and fixtures for a premier LED manufacturer, Lightsky. An LED is a semiconductor device which converts electricity into light. The LED light is considered "green" because of the absence of dangerous chemicals and an accompanying significant reduction in energy consumption depending on the application, from 50% to 70% of traditional lighting products.

ForceField's subsidiary, TransPacific Energy Inc. ("TPE") has patented a technology which uses proprietary multiple component fluids that are environmentally sound, non-toxic and non-flammable. Custom formulated mixtures efficiently capture and convert heat directly from the heat source at temperatures ranging from 75° F to 950° F. TPE's technology offers applications at broader temperature ranges than other energy recovery systems. TPE's systems in certain applications reduce operating and maintenance costs thereby significantly improving return on capital expenditures thus making the purchase of waste heat recovery systems which previously yielded nominal savings, economically viable.

ForceField is a distributor for PowerOneData International, Inc. a company that provides Advanced Metering Infrastructure and ASLM solutions to the international energy markets, reducing energy resource consumption and its negative impact on the environment and public health ForceField is also a significant manufacturer and distributor of trichlorosilane ("TCS") in China. TCS is a specialty chemical primarily used in the production of polysilicon, which is an essential raw material in the production of solar cells for PV panels that convert sunlight to electricity. TCS is considered to be the first product in the solar PV value chain before polysilicon, and is also the principal source of ultrapure silicon in the semiconductor industry. For additional information regarding ForceField Energy Inc. or Transpacific Energy, Inc., please visit the companies' websites at www.forcefieldenergy.com, www.transpacenergy.com, www.lightsky-led.com.

Forward-Looking Statements

Except for statements of historical fact, the matters discussed in this press release are forward-looking. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "future," "plan" or "planned," "expects" or "projected." These forward-looking statements reflect numerous assumptions and involve a variety of risks and uncertainties, many of which are beyond the company's control that may cause actual results to differ materially from stated expectations. Some of the factors that could cause actual results to differ materially from forward-looking statements are the (1) efficacy of the Company's LED products, waste heat product, and other energy solutions, (2) building a strong LED distribution network, (3) the Company's ability to successfully sell its LED products

and solutions to Fortune 500 companies and other enterprises and rapidly expand its business, (4) completion of the LED retrofit at Motivating Graphics by December 31, 2013, and (5) other factors detailed in documents we file from time to time with the Securities and Exchange Commission, which are available at www.sec.gov.

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