



ForceField Energy to Ring The NASDAQ Stock Market Closing Bell on December 23rd, 2013

NEW YORK, NY (GlobeNewswire- December 17, 2013) ForceField Energy Inc. ("ForceField") (Nasdaq: FNRG), an international manufacturer, seller and distributor of energy products and solutions, announced today it will celebrate its progress in building a top notch organization, capable of delivering turn-key energy efficient products and solutions to a high profile client base, by ringing The NASDAQ Stock Market Closing Bell on December 23, 2013. In honor of the occasion, ForceField's Founder and Chairman Richard ST Julien will ring the Closing Bell.

"ForceField Energy is focused on delivering competitively priced and energy efficient LED lighting across North America, Latin American, the Caribbean and Europe; as well as commercializing our proprietary waste heat technology" stated David Natan, ForceField's CEO. "With our partners, we have begun to establish a solid reputation and have implemented several projects spanning numerous geographies with a broad range of clients, including multi-location commercial and retail companies, Fortune 500 companies, as well as municipalities and governments. We thank our employees, partners and shareholders for their contributions and support, and for the integral role they will play in our future success."

Richard ST Julien, ForceField's Chairman stated, "Our NASDAQ listing, which was achieved in October 2013, marks an important new chapter in our company's history. We are already seeing the benefits of increased visibility and more awareness of our products, as well as more liquidity and access to capital. As a result, we now have much greater strength to rapidly grow our revenues and our business."

The participation of ForceField Energy in the closing bell ceremony will be aired live on December 23, 2013 at 3:45pm (Eastern Time) at <http://www.nasdaq.com/about/marketsitetowervideo.aspx> and on the NASDAQ MarketSite Tower at 43rd and Broadway in New York, NY.

About ForceField Energy, Inc.

ForceField Energy is a global company whose products and solutions focus on renewable energy and improved energy efficiency. ForceField is the exclusive distributor in the U.S., Canada, Mexico, Latin America, and the Caribbean of Light Emitting Diode ("LED") commercial lighting products and fixtures for a premier LED manufacturer, Lightsky. An LED is a semiconductor device which converts electricity into light. The LED light is considered "green" because of the absence of dangerous chemicals and an accompanying significant reduction in energy consumption depending on the application, from 50% to 85% of traditional lighting products.

ForceField is a distributor for PowerOneData International, Inc. a company that provides Advanced Metering Infrastructure and ASLM solutions to the international energy markets, reducing energy resource consumption and its negative impact on the environment and public

health. ForceField is also a manufacturer and distributor of trichlorosilane ("TCS"). TCS is a specialty chemical primarily used in the production of polysilicon, which is an essential raw material in the production of solar cells for PV panels that convert sunlight to electricity. For additional information regarding ForceField Energy Inc. or its affiliate companies, please visit Forcefield's website at www.forcefieldenergy.com.

ForceField's subsidiary, TransPacific Energy Inc. ("TPE") has patented a technology which uses proprietary multiple component fluids that are environmentally sound, non-toxic and non-flammable. Custom formulated mixtures efficiently capture and convert heat directly from the heat source at temperatures ranging from 75° F to 950° F. TPE's technology offers applications at broader temperature ranges than other energy recovery systems. TPE's systems in certain applications reduce operating and maintenance costs thereby significantly improving return on capital expenditures thus making the purchase of waste heat recovery systems which previously yielded nominal savings, economically viable.

Forward-Looking Statements

Except for statements of historical fact, the matters discussed in this press release are forward-looking. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "future," "plan" or "planned," "expects" or "projected." These forward-looking statements reflect numerous assumptions and involve a variety of risks and uncertainties, many of which are beyond the ForceField's control that may cause actual results to differ materially from stated expectations. Some of the factors that could cause actual results to differ materially from the forward-looking statements contained herein include: (i) ForceField's ability to rapidly generate significant revenues and profits from its waste heat technology and LED lighting segments and from the sale of smart electric meters, (ii) ForceField's ability to obtain adequate financing to achieve its LED and waste heat technology business plan and (iii) other factors without limitation which are detailed in documents it files from time to time with the Securities and Exchange Commission, which are available at www.sec.gov.

Contact information

ForceField Energy Inc.
Richard ST Julien
212-672-1786
www.ForceFieldenergy.com

Mission Investor Relations
Sherri Franklin
404-941-8975
www.MissionIR.com