



ForceField Energy to Present at Third Annual Marcum MicroCap Conference

NEW YORK, NY (Globe Newswire-May 16, 2014) ForceField Energy Inc. (“ForceField”, or the “Company”) (NASDAQ: FNRG), a designer, seller and distributor of energy products and solutions, today announced that management will present at the [Third Annual Marcum MicroCap Conference](#) in New York City on May 29, 2014 at the Grand Hyatt New York. Since 2012, the Marcum conference has introduced investors to promising undiscovered companies with a market capitalization of under \$500 million.

The Company’s presentation is scheduled to begin at 3:30 pm EST and will be available via a live webcast. To access the live audio webcast of the Marcum presentation, please log on through a link located in the Investors section of ForceField’s website at www.forcefieldenergy.com. A replay of the webcast will be available one hour after the conclusion of the live event.

As part of the conference, ForceField Energy management will participate in one-on-one meetings with investors. Members of the investment community who are interested in meeting with management should contact their Marcum representative, or contact the Company at 212-672-1786.

David Natan, ForceField’s Chief Executive Officer stated, “The Marcum conference provides us with a strong opportunity to present a comprehensive business overview to a diverse group of small cap growth investors. With the successful completion and integration of both the award winning American Lighting and Catalyst LED asset purchase coupled with our own LED business, we have created a very comprehensive product and service offerings in the LED industry placing us in strongest financial position in the Company’s history. We look forward to providing details on our 2014 outlook as well as information related to our active bids in process which stands in excess of \$100 million and the depth and diversity of our customer base.

Based on WinterGreen Research Study published October 9, 2013, and entitled, “LED Lighting: Market Shares, Strategy, and Forecasts, Worldwide, 2013 to 2019, the next generation lighting achieves a complete replacement of incandescent filament bulbs with LED lighting that is more energy efficient, lasts longer and has a significantly lower cost of operation. Worldwide LED lighting markets are poised to achieve significant growth as buildings and communities lead the way in implementing the more cost efficient systems. In some cases, the utility plants are providing funding and financing so that lighting users can make the shift to LED lighting. Sales of LEDs that outpace incandescent bulbs in North America are expected to soon completely eliminate incandescent bulbs. The LED lighting market is anticipated to grow 45% per year through 2019. The LED lighting market at \$4.8 billion in 2012 is anticipated to go to \$42 billion by 2019.

About ForceField Energy Inc.

ForceField Energy Inc. and its subsidiaries comprise a globally-focused company whose products and solutions are concentrated in renewable and sustainable energy generation and improved energy efficiency.

ForceField Energy is a worldwide distributor of commercial light emitting diode (LED) products with concentration of its activity within North, Central and Latin America, the Caribbean and parts of Europe for many leading LED manufacturers. It also maintains exclusive distribution rights with Shanghai Lightsky Optoelectronics Technology Co., Ltd., a premier LED manufacturer based in the People's Republic of China. A light emitting diode is a semiconductor device that converts electricity into light. LED lights are green products by nature since they contain no dangerous chemicals and can significantly reduce energy consumption from 50% to 85% over traditional lighting product applications.

ForceField Energy is a distributor of smart electric meters for PowerOneData International, Inc., an international company that provides advanced metering infrastructure (AMI) solutions and automated street light management (ASLM) systems. These solutions and systems provide low-cost, real-time data capture in an effort to reduce transmission distribution losses, power generation costs and operating expenses.

ForceField Energy is also a licensee of patented technology used in modular, heat recovery systems that convert waste heat into clean electricity. Its technology is based upon the principles of the Organic Rankine Cycle (ORC) and uses a proprietary, multi-component blend of fluids that are environmentally sound and more applicable at a broader range of temperatures than other energy conversion systems. These waste heat recovery systems increase both the economic and operating efficiency of a process and simultaneously decrease the amount of harmful, thermal air pollution released into the environment.

About Marcum LLP

Marcum LLP is one of the largest independent public accounting and advisory services firms in the United States. Ranked #15 nationally, Marcum LLP offers the resources of 1,300 professionals, including over 160 partners, in 23 offices throughout the U.S., Grand Cayman and China. Headquartered in New York City, the Firm's presence runs deep, with full-service offices strategically located in major business markets. Marcum is a member of the Marcum Group, an organization providing a comprehensive range of professional services spanning accounting and advisory, technology solutions, wealth management, and executive and professional recruiting. The Marcum Group companies include Marcum LLP; Marcum Technology LLC; Marcum Search LLC; Marcum Financial Services LLC; Marcum Bernstein & Pinchuk LLP; MarcumBuchanan Associates LLC; and Marcum Cronus Partners LLC. For more information, visit www.marcumllp.com.

Forward Looking Statements

Except for statements of historical fact, the matters discussed in this press release are forward-looking. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "future," "plan" or "planned," "expects" or "projected." These forward-looking statements reflect numerous assumptions and involve a variety of risks and uncertainties, many of which are beyond the Company's control, which may cause actual results to differ materially from stated expectations. Some of the factors that could cause actual results to differ materially from the forward-looking statements contained herein include (i) the Company's ability to estimate 2014 revenue guidance; (ii) the Company's ability to obtain adequate financing to achieve its LED revenue objectives; (iii) the successful installation and efficacy of the Company's LED lighting products; (iv) the successful integration of ALD's operations into ForceField Energy; and (v) other factors without limitation, which are detailed in documents that we file from time to time with the Securities and Exchange Commission and available at www.sec.gov. For a written description of these factors, see the section titled "Risk Factors" in the Company's Form 10-K for the fiscal year ended December 31, 2013 and any updating information included in subsequent SEC filings. The Company disclaims any intention or obligation to update these forward-looking statements whether as a result of subsequent event or otherwise, except as required by law.

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