



ForceField Energy to Present at the Inaugural equities.com Small-Cap Stars Conference at the NASDAQ MarketSite on December 18, 2014

NEW YORK, NY (Globe Newswire-December 8, 2014) [ForceField Energy Inc.](#) (“ForceField” or the “Company”) (NASDAQ: FNRG), a seller and distributor of energy products and solutions, announced today the company will present at the inaugural equities.com Small-Cap Stars Conference at the NASDAQ MarketSite on December 18, 2014.

The Company’s presentation is scheduled to begin at 10:40 am EST on December 18, 2014 and will be available via a live webcast. To access the live audio webcast of the presentation, please log on through a link located in the Investors section of ForceField’s website at www.forcefieldenergy.com. A replay of the webcast will be available one hour after the conclusion of the live event.

The [event](#) is a gathering of the brightest emerging growth NASDAQ-listed small-cap companies to present and network with an exclusive group of top-level institutional investors. Attendees will include: Hedge Funds, Family Offices, Portfolio Managers, Investment Banks & Venture Capitalists interested in small-cap opportunities on the NASDAQ. As part of the conference, ForceField Energy management will participate in one-on-one meetings with investors. Members of the investment community who are interested in meeting with management of the Company can call 212-672-1786 or email at info@forcefieldenergy.com

David Natan, ForceField's Chief Executive Officer stated, “The equities conference provides us with an excellent venue to update investors and our shareholders on our continued new business development success, and to outline additional opportunities for future growth”.

About equities.com, Inc.

equities.com is an online financial publication and social community for self-directed investors, public and private companies, market experts, and professional service providers across the global capital markets. The equities.com Issuer Dashboard is an ideal SaaS platform to effectively manage corporate communication and investor awareness campaigns, engage with market intermediaries and financial advisors, and research industry peers. Registered members can leverage our market-leading commentary and content curation, as well as our proprietary research tools, such as the Small-Cap Stars, which spotlights promising growth companies through our institutional-quality algorithms, and our robust do-it-yourself Equities Valuation Analysis (E.V.A.) research reports. Go to <http://www.equities.com/community/register> to become a member.

About ForceField Energy Inc.

ForceField Energy Inc. and its subsidiaries comprise a global company whose products and solutions focus on sustainable energy solutions and improved energy efficiency. ForceField is a distributor of LED and other lighting products for a number of premier LED lighting manufacturers; and through its award-winning subsidiaries, American Lighting and ESCO, have completed lighting installations and retrofits as well as energy efficiency upgrades, for numerous high profile concerns in a variety of industries. ForceField is also a licensee of modular, heat recovery systems that convert waste heat into clean electricity. www.forcefieldenergy.com

Forward-Looking Statements

Except for statements of historical fact, the matters discussed in this press release are forward looking. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "future," "anticipates" or "anticipated," "believes," "estimated" or "estimates," "plan" or "planned," "expects" or "projected." These forward-looking statements reflect numerous assumptions and involve a variety of risks and uncertainties, many of which are beyond ForceField's control that may cause actual results to differ materially from stated expectations. Some of the factors that could cause actual results to differ materially from the forward-looking statements contained herein include (i) failure to obtain adequate financing to achieve the Company's LED revenue targets and to support working capital needs; (ii) unsuccessful installation and efficacy of the Company's LED lighting products; (iii) expansion of the Company's product offerings and services to additional states across the U.S., (iv) generating additional revenues from the Company's expected national expansion program, (v) competition within the LED industry both domestically and internationally, and (vi) other factors, without limitation, which are set forth in documents we file from time to time with the Securities and Exchange Commission, which are available at www.sec.gov. For a written description of these factors, see the section titled "Risk Factors" in the Company's Form 10-K for the fiscal year ended December 31, 2013 and any updating information in subsequent SEC filings. The Company disclaims any intention or obligation to update these forward-looking statements whether as a result of subsequent events or otherwise, except as required by law.

Contact information

ForceField Energy Inc.
Richard ST Julien
(212) 672-1786
www.forcefieldenergy.com