



## **SunSi Energies Announces Proposed Name Change to ForceField Energy**

NEW YORK, NY. (Marketwire-2/6/13) – SunSi Energies Inc. (“SunSi”) (OTCQB: SSIE), an international manufacturer, seller and distributor of energy products and solutions, today announced its plans to change its name to ForceField Energy Inc. The name change and strategic rebranding of the Company reflects its increased focus on renewable and more efficient energy generation technologies, systems, products and solutions.

The new name underscores the strength of the Company’s transformation in 2012, as it expanded and diversified into two high growth multi-billion dollar markets. First, the Company secured a majority ownership interest in TransPacific Energy, a renewable energy provider with a patented technology which uses proprietary multiple component fluids to efficiently and profitably convert “waste heat” into clean electricity. Second, the Company acquired the exclusive distribution rights to North America and Mexico from Lightsky for high performance light emitting diode (LED) lighting products. Both acquisitions offer energy consumers the opportunity for reduced operating costs, increased ROI and more environmentally sound solutions.

In conjunction with the Company’s name change process, the following Company logo will be implemented when the name change becomes effective.



The Company’s Board of Directors and a majority of its shareholders have approved the name change and the Company has filed a certificate of amendment with the Nevada Secretary of State to reflect the change in its articles of incorporation. Also SunSi has filed an informational statement on Schedule 14C in accordance with the SEC’s rules and regulations and intends to complete the filings required by FINRA to finalize the name and trading symbol changes as a corporate action pursuant to its rules and regulation. The Company expects the new name to become effective within one to two months.

Until the new name is approved, SunSi’s trading symbol for its common stock will not change. Furthermore, the name change will not affect the validity or transferability of any currently outstanding stock certificates; nor will the Company request any of its shareholders to surrender for exchange any SunSi stock certificates presently held by them.

Addressing the Company’s proposed name change Richard St-Julien, SunSi’s Chairman, stated, “The proposed new name better reflects our current path and business operations, the initiatives that we are undertaking and our commitment to developing innovative energy technologies and solutions for consumers worldwide. We have our eyes set on the future and believe that the ForceField Energy name provides us with a unique opportunity to establish a long-lasting brand in the constantly growing world energy industry.”

### **About SunSi Energies Inc.**

SunSi Energies is a global company whose products and solutions focus on renewable energy and improved energy efficiency. SunSi’s subsidiary, TransPacific Energy Inc. (“TPE”) has patented a

technology which uses proprietary multiple component fluids that are environmentally sound, non-toxic and non-flammable. Custom formulated mixtures efficiently capture and convert heat directly from the heat source at temperatures ranging from 80° F to 1000° F. TPE's technology offers applications at broader temperature ranges than other energy recovery systems. TPE's systems in certain applications reduce operating and maintenance costs thereby significantly improving return on capital expenditures thus making the purchase of waste heat recovery systems which previously yielded nominal savings, economically viable.

SunSi is the exclusive distributor in the U.S., Canada, and Mexico of Light Emitting Diode ("LED") commercial lighting products and fixtures for a premier LED manufacturer, Lightsky. An LED is a semiconductor device which converts electricity into light. The LED light is considered "green" because of the absence of dangerous chemicals and an accompanying significant reduction in energy consumption depending on the application, from 50% to 70% of traditional lighting products.

SunSi, is also a significant manufacturer and distributor of trichlorosilane ("TCS") in China. TCS is a specialty chemical primarily used in the production of polysilicon, which is an essential raw material in the production of solar cells for PV panels that convert sunlight to electricity. For additional information regarding SunSi Energies Inc. or Transpacific Energy, Inc., please visit the companies' websites at [www.sunsienergies.com](http://www.sunsienergies.com), [www.transpacenergy.com](http://www.transpacenergy.com), [www.lightsky-led.com](http://www.lightsky-led.com) or contact Richard St-Julien at (646) 205-0291.

#### **Forward-Looking Statements**

Except for statements of historical fact, the matters discussed in this press release are forward-looking. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "future," "plan" or "planned," "expects" or "projected." These forward-looking statements reflect numerous assumptions and involve a variety of risks and uncertainties, many of which are beyond the company's control that may cause actual results to differ materially from stated expectations. Some of the factors that could cause actual results to differ materially from the forward-looking statements contained herein include (i) a decision by the SEC or by FINRA not to approve the Company's name change, and (ii) without limitation are detailed in documents we file from time to time with the Securities and Exchange Commission, which are available at [www.sec.gov](http://www.sec.gov).

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