



## SunSi Appoints Director of Engineering

NEW YORK, NY (Marketwire-2/11/13) – SunSi Energies Inc. (“SunSi”) (OTCQB:SSIE), an international manufacturer, seller and distributor of energy products and solutions, today is pleased to announce that it has appointed Mr. Alex K. Hui to the Company’s newly created position of Director of Engineering. Mr. Hui has 12 years of professional experience working with militaries, utility companies and large energy organizations. A graduate of the University of California-Berkeley, Mr. Hui has realized significant achievements in the field of energy and offers direct knowledge of utility and demand-side management programs, technical sales support and data analysis, project development and management, energy conservation and energy audits.

SunSi’s Chairman Richard St-Julien stated, “We are very fortunate to add an individual of Alex Hui’s caliber to our team. Based on our high level of activity and the number of energy projects on which we are currently bidding, it was critical that we bring the engineering function in-house to provide the level of expertise required by our existing and potential new customers.” Mr. St-Julien added, “As a Certified Energy Manager and Certified Energy Auditor, Alex offers an ideal skill set to SunSi and its customers. By way of example, he recently led a project in analyzing the energy and utility consumption of a military installation. Alex established policies and implemented strategies to preserve energy and reduce costs which included lighting upgrades through the installation and retrofitting of LED lighting products and fixtures. This is the type of project that is comparable with our business model which has been designed to offer complete energy solutions to our customers.”

Alex Hui stated, “I am excited to join the SunSi team and with the challenges presented in this opportunity. I am confident that my knowledge and experience will play an important role in achieving the business objectives set forth by SunSi’s management in both its LED products and waste heat conversion operations”.

### **About SunSi Energies Inc.**

SunSi Energies is a global company whose products and solutions focus on renewable energy and improved energy efficiency. SunSi’s subsidiary, TransPacific Energy Inc. (“TPE”) has patented a technology which uses proprietary multiple component fluids that are environmentally sound, non-toxic and non-flammable. Custom formulated mixtures efficiently capture and convert heat directly from the heat source at temperatures ranging from 80° F to 1000° F. TPE’s technology offers applications at broader temperature ranges than other energy recovery systems. TPE’s systems in certain applications reduce operating and maintenance costs thereby significantly improving return on capital expenditures thus making the purchase of waste heat recovery systems which previously yielded nominal savings, economically viable.

SunSi is the exclusive distributor in the U.S., Canada, and Mexico of Light Emitting Diode (“LED”) commercial lighting products and fixtures for a premier LED manufacturer, Lightsky. An LED is a semiconductor device which converts electricity into light. The LED light is considered “green” because of the absence of dangerous chemicals and an accompanying significant reduction in energy consumption depending on the application, from 50% to 70% of traditional lighting products.

SunSi, is also a significant manufacturer and distributor of trichlorosilane (“TCS”) in China. TCS is a specialty chemical primarily used in the production of polysilicon, which is an essential raw material in

the production of solar cells for PV panels that convert sunlight to electricity. TCS is considered to be the first product in the solar PV value chain before polysilicon, and is also the principal source of ultrapure silicon in the semiconductor industry. For additional information regarding SunSi Energies Inc. or Transpacific Energy, Inc., please visit the companies' websites at [www.sunsienergies.com](http://www.sunsienergies.com), [www.transpacenergy.com](http://www.transpacenergy.com), [www.lightsky-led.com](http://www.lightsky-led.com) or contact Richard St-Julien at (646) 205-0291.

### **Forward-Looking Statements**

Except for statements of historical fact, the matters discussed in this press release are forward-looking. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "future," "plan" or "planned," "expects" or "projected." These forward-looking statements reflect numerous assumptions and involve a variety of risks and uncertainties, many of which are beyond the company's control that may cause actual results to differ materially from stated expectations. Some of the factors that could cause actual results to differ materially from the forward-looking statements contained herein include, without limitation are detailed in documents we file from time to time with the Securities and Exchange Commission, which are available at [www.sec.gov](http://www.sec.gov).

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